

Internet Safety Evangelism

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Why Should We Care?

- Where do the attacks on our businesses come from?
 - Botnets Running at homes
- Second Nature to InfoSec Professionals
 - Total Confusion to the average computer user
 - Thus their systems are completely un-protected
- It is our job! Who else is qualified?



The Message

- How to Protect Their Network
- How to Protect Their Family and Privacy
- Internet Do's and Don'ts
- Where to Get Help



Protect

- How to protect their home network
 - Physically Firewall
 - Logically
 - Firewall
 - Anti-Malware
 - Additional tools
 - Browser add ons
 - Browser history/cookie/password settings
 - Wireless



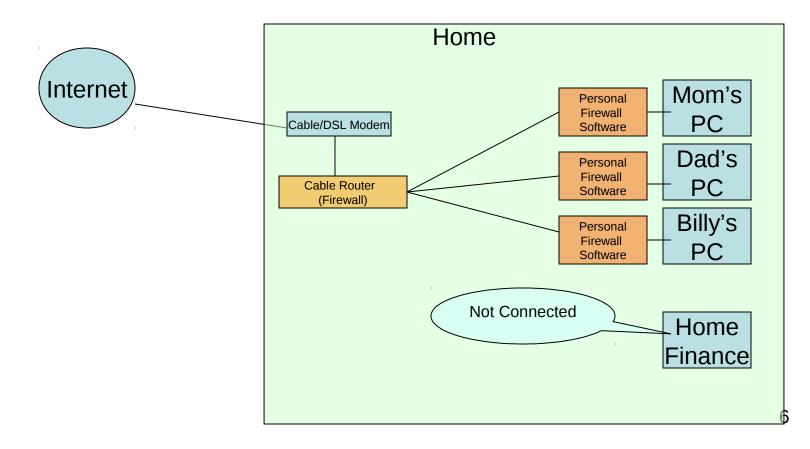
Protect

- Anti-Virus pop-up scams
- Patching and Updating
- Tools
 - Immunet Project
 - Comodo System Cleaner
 - AVG Linkscanner
 - Threatfire
- Linux and Mac



Securing Your Home

- HOW?
 - Install firewalls in a layered defense





Protecting Your Family

Predators

The Internet is full of them

- Talk to your youth about the danger
 - Don't "Friend" people you don't know!

Cyber-bullying

It is real – Talk to you kids

Monitor activity

- What to watch for?
 - MySpace, uTube, Facebook
 - IM activity
 - File transfers



The Most Common Question from Parents

Social Media (The Chat Room of web 2.0)

- Facebook, MySpace, etc are public, everyone can read what you type – UNLESS YOU PROTECT IT
- Real life rules apply to all social media sites!
- Don't talk to strangers, don't "friend" strangers!
 - Assume that everyone in chat is lying!

Did you know the Facebook min age is 13?

- Most 13 year old girls ARE NOT, some could be creepy old men!
- Never use your name, your age, your hometown, your school, your.....etc
- Lie This is where you use your "persona"
 - Don't post personal information in your profile!
- Meeting people from the Internet in person
 - Don't
 - NEVER

Pay attention to What you put On your wall



Protecting Your Family

- Your Teen's habits!
 - Does your youth disappear and ONLY work on the computer when you are NOT around
 - Do they turn off the screen
 - Change windows
 - React when you come in or look
 - Pay attention





Parental Tools

- Control and Blocking Tools
 - OpenDNS
 - www.getk9.com
 - SafeEyes 6
 - Specter Pro 2009
- Specialized Browsers
 - Peanut Butter PC A safe kids browser
 - KidZui Safe Internet kids browser/environment
 - Online Family Norton free if you own Norton AV





Parental Tools

- Get Educated
 - www.getnetwise.org
 - www.software4parents.com
 - www.cyberangels.org
 - Parental Advice Sites
 - www.safeisbeautiful.com
 - See next slide!





Parental Tools

- Parental Resources on the Internet Private Sites
- www.childsafe.com
- www.nap.edu/netsafekids
- www.wiredsafety.org
- http://www.netsmartz.org/
- Government sites for good information
 - www.fbi.gov/publications/pguide/pguidee.htm
 - www.ftc.gov/bcp/consumer.shtm
 - www.ftc.gov/bcp/edu/pubs/consumer/tech/tec14.shtm
 - www.ftc.gov/bcp/edu/pubs/consumer/tech/tec13.shtm
 - www.cybercrime.gov/rules/kidsinternet.htm
 - www.onguardonline.gov check out Netcetera
 - www.ftc.gov/yourarehere

www.staysafeonline.org www.wiredkids.org www.iwatchdog.org www.getk9.com



The Internet - Tips

- The Browser
 - Three major players
 - Internet Explorer Microsoft
 - Set to stop history, passwords, and cookies storage
 - Firefox Mozilla
 - Set to stop history, passwords, and cookies storage
 - Use many great add-on
 - Noscript, ad block plus, better privacy, WOT
 - Chrome Google
 - Set to stop history, passwords, and cookies storage
 - Use extensions
 - Ad block plus, WOT



The Internet - Tips

Scams

- Many scams involves email directing you to a site to "fix" your personal information. These emails look legit and usually inform you that
 - "Due to a security breach we need to validate your information.... Follow this link: _____"
 - This link takes you to a site that LOOKS like the correct site.
 - You enter your information and they use it against you
- What to do if you suspect a scam
 - If you get any email like this go to the site by keying in the usual one you use. If this is real they will have a splash on the front page with instructions and a pointer.
 - Don't go there



Digital Information – A Discussion

- Your own website/Facebook/MySpace is cool, & not!
 - Don't put your real name and information on it
 - Name is ok if you do not use city, school, other traceable info
 - Keep the info to a minimum
 - Everything you post will add to the information a predator can use against you
 - If you must post pictures of yourself
 - Be aware of where it was taken
 - What are you wearing? (this has nothing to do with s**)
- Digital Images
 - They last forever!
 - Be aware of what pictures / video you are in....



How Can You Help?

- Get Involved
- Talk to Groups
- Offer advice



Summary

Questions



Visit Spike at www.spikedsecurity.com for advice about your Internet safety!

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