

Telephone Interviewing Techniques

Presented by: Lee Pierce & Don Kohtz

NEbraskaCERT

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Objectives

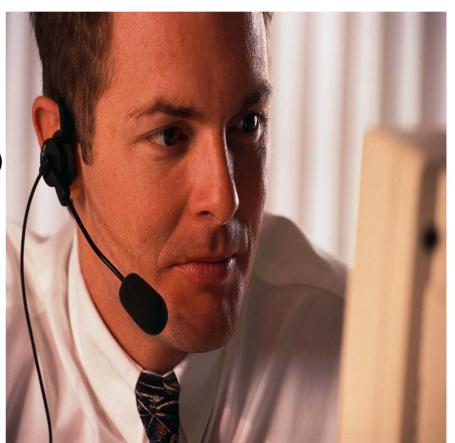
- Purpose
- Considerations
- Principles of verbal behavior
- Discerning truth
- Detecting deception
- Questioning techniques





Purpose

- Gather Information (Assessment)
 - Who (people)
 - What (events)
 - When (dates & times)
 - Where (places)
 - Why (interviewee's version)





Advantages

- Cost & time effectiveness
- Interviewee less able to rehearse responses
- Less threatening environment

Disadvantages

- Less control over interviewee and the interview environment
- Inability to observe nonverbal behavior



- When to Use
 - Screening multiple persons
 - Any interviewee from which additional information is needed
- When Not to Use
 - With a key interviewee
 - High level of emotional connection between interviewee and an event



- When & where to call
 - Interviewee privacy
 - Interviewee home vs. work
 - Morning vs. evening
 - Weekends
 - Cell phones
 - Leaving messages





- Recording telephone interview
 - State laws
 - Sensitive issues
 - Setting a precedent
 - Impact on interviewee
 - Legal document
- Confronting / Accusing interviewee
 - Terminates dialogue
 - Reduces chance for face to face meeting
 - Disclosure unlikely in this setting





Principles of Verbal Behavior

- Truth (Yes I did it; No I didn't)
- Denial (No, I didn't.....)
- Omission (No, but I did.....)
- Evasion (Why would I do.....)
 - Q: "Do you have authority to transfer funds from the sales commission accounts into your bank account?"
 - A: "No." (truth)
 - A: "I have never transferred any funds from any unauthorized source." (denial)
 - A: "I don't think so, but I do have a master password to access any sales commission account." (omission)
 - A: "Which funds, which bank account? (evasion)

*Denial, omission & evasion are forms of deception



Truth vs. Deception

- Principles
 - Truth clarifies deception confuses
 - Truth pronounces innocence deception avoids detection
 - No unique behaviors differentiating truth vs. deception
 - Indicators yes, behaviors no
 - Most important indicator
 - ATTITUDE interviewee's attitude towards interviewer and the interview



Discerning Truth

Attitude

- Spontaneous (Truth) vs. Guarded (Deception)
 - Free flowing thoughts vs. rehearsed responses
 - Volunteering information not asked vs. "pulling teeth"
 - Openly speculates theories vs. reluctance to share thoughts
 - "Don, that's a great question and I can think of 3 or 4 reasons why John may have been in the lab without supervision."
 - "Don, did know that everyone in the lab has to be supervised?"
- Sincere (Truth) vs. Insincere (Deception)
 - Thoughtful response vs. too quick to answer
 - Reasonable emotional expression vs. being too nice or too polite ("laying it on")
 - "Don, he could have been concerned with a data breach or he could have been monitoring protocols since we've had so many visitors in the building in the past six weeks."



Discerning Truth

- Attitude
 - Open (Truth) vs. Defensive (Deceptive)
 - Willing to answer questions vs. reluctance to answer question
 - "Don, why do you need to know the answer to that?
 - Prolonging interview vs. looking to "be done"
 - "Can I go now?"
 - Offering evidence vs. "nothing to offer"
 - "Don, I don't think I can help you."
 - Concerned (Truth) vs. Unconcerned (Deceptive)
 - Listens carefully to questions vs. preoccupied or bored
 - Asks questions to clarify vs. responds inappropriately due to inattentiveness
 - Strong judgmental vs. won't condemn
 - "I don't know his financial situation so I can't pass judgment on him regarding the theft of the money."



- Direct responses
 - Definitive answer to the question asked
 - Q: When was the last time you saw Bill using his company–issued thumb drive?
 - A: The last time I saw Bill using his company—issued thumb drive was last Friday when I dropped by his cubicle to say goodbye. He was saving some files onto it.
- Denials
 - Early responses
 - Truthful person who responds early, will repeat their denial after the question is completed
 - Broad
 - Responses that answer the question plus provide additional information
 - Q: Did you have a previous security breach before this incident?
 - A: The company has never had any security breaches, nor have we received any concerned customer calls regarding comprised data or ID theft, prior to this incident.



Unsolicited denials

- An unnecessary denial included within a response
 - Q: Can you think of anyone who may have had access to your laptop and accessed the client's proprietary files?
 - A: I'm the only one who has access to my laptop. I suppose a hacker could have gotten into the network via the VPN. But there's no way I accessed the client's files or sold them to a competitor.

Realistic language

- Words like <u>steal</u>, <u>fraud</u>, <u>embezzle</u>, <u>theft</u> invite anxiety and are often used by truthful persons
 - Q: How do you feel towards the person that took the money?
 - **A:** Anger, I wish they'd catch the guy that **stole** the money and prosecute him for this and anything else they can throw at him.



- Reinforcing language
 - Words which unnecessarily reinforce the confidence of a stated position
 - Absolutely
 - Positively
 - No way
 - Not at all
 - Never





- Use of "I" statements
 - Reflect ownership & responsibility
 - "I did not take the computer from the lab."
- Use of pronouns
 - Reflect attachment
 - My
 - Our
 - Your
 - His
 - Theirs
 - "I was not in the computer lab when my laptop was taken."



Deception vs. Truth

- Principles
 - Deception confuses truth clarifies
 - Deception avoids detection truth pronounces innocence
 - No unique behaviors differentiating deception vs. truth
 - Indicators yes, behaviors no
 - Most important indicator
 - Attitude interviewee's attitude towards interviewer and the interview



Deception vs. Truth

- Denial
 - Avoiding fact by lying
- Evasion
 - Not definitively answering a simple and direct question
 - Validate the evasive response by asking the question a second time
- Omission
 - Transitioning from denial or evasion to omission is most likely a sign of deception
 - An unvoiced denial, e.g., "uh, uh"



Denials

- Early responses
 - Deceptive persons may respond early, before the question is finished
- Specific
 - Focuses on some narrow aspect of the question
 - Literal interpretation = truthful statement
 - Q: On your last business trip, did you use your company-issued laptop to access gambling and porn sites?
 - A: I didn't use my laptop to access gambling or porn sites on my last business trip.



Parroting

- Incorporating interviewer's words and phrases into a response
 - "Buying time" to formulate a response
 - Uncomfortable with silence
 - Q: "Where were you last night at 8:00 PM?"
 - A: "Where was I last night at 8:00 PM, I was at the store."

Stalling tactics

- Interviewee repeats interviewer's question
- Interviewee asking questions
 - Q: "Who were you with last night?"
 - A: "Why do you need to know that?"
 - A: "Why is that important?"



- Qualifying language
 - "To the best of my knowledge"
 - "As I recall"
 - "As far as I know"
 - "At this point in time"
 - Evaluate qualifying phrases in the context of the question asked



- Unnecessary bolstering
 - Words or phrases used to make a denial more credible
 - "I swear"
 - "As God is my witness"
 - "To be totally honest"
- Declarations against self interest
 - "You may not believe this but,"
 - "As crazy as this sounds"
 - "I don't want to confuse you but,"



- Erasure behavior
 - Occurs immediately following an important denial
 - Laugh
 - Cough
 - Clearing of the throat
 - "Erases the denial"
- Edited accounts
 - "I can't remember what happened after that."
 - "That's all I remember happening."
 - "I believe"
 - "I think"



Listing

- A response that is a series of events or possibilities
 - Q: Why did you wait two weeks before reporting your laptop stolen?
 - A: Well, first of all, I wasn't sure if it was stolen or if my brother borrowed it, and second of all, I really didn't know how to go about reporting this sort of thing, you know, and third of all, they usually show up sooner than later...
 - The truth is rarely included as a possibility



- Lying by referral
 - Prefixing a response with a reference to an earlier statement
 - Q: Can you tell me everything that happened concerning your use of someone else's network credentials?
 - A: As I provided earlier to my supervisor, I was installing a patch on the system, I left to take a smoke break, I came back inside, and the next thing I know when I unlocked my screensaver, I'm in some drive that contained the CEO's saved Email files.



"I" statements

- Failure to use "I" is an attempt to disassociate from events or circumstances
 - "Don't know who took the laptop computer."
 - "Wasn't in the computer lab when the laptop was taken."
 - "Can't recall where I was at 3:00 PM."

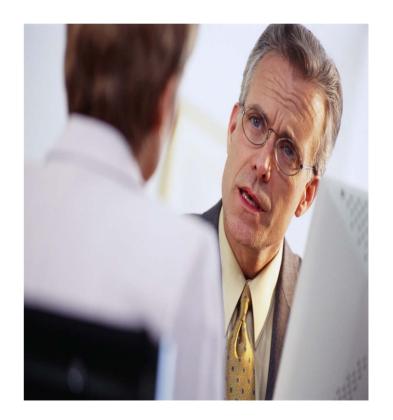
Pronouns

- Failure to use "my", "hers", "their" is an attempt to disassociate from events or circumstances
 - "the computer"
 - "the password"
 - "the keys"



Questioning Techniques

- Interview Structure
 - Introduction
 - Opening question
 - Getting information
 - Closure





Introduction

- Identify purpose
 - To discuss the who, what, when, where and why
 - Establish rapport
 - Affirming general information
 - Address
 - Date of birth
 - Connecting emotionally with interviewee
 - Sincere compliment
 - Altruistic phrases
 - » "I would really appreciate your help"
 - » "I need your assistance"
 - » "It would really help me if you could"





Opening Question

- Broad and generic
 - "Can you tell me everything that happened on Monday?"
 - Can you tell me everything you know about the incident?"
 - Do not ask questions during the interviewee's response to the opening question (pure version)
 - Interruptions will break interviewee's and interviewer's concentration



- Starting out
 - Specific to broad
 - "Prior to the illegal penetration of the company's LAN last Saturday, did you employ any social engineering techniques?" (specific)
 - "Have you hacked into other LANs?" (broad)





- Asking direct questions
 - Purpose
 - To elicit a definitive position from the interviewee
 - To evaluate the interviewee's truthfulness
 - To get a denial commitment from the interviewee
 - Cautions
 - Limit questions to a single issue
 - Do not ask a negative question
- "Did you..."
- "Do you know who…"
- "Is it possible that..."



- Drawing out a complete response
 - Direct phrases to encourage
 - "After deleting the company's entire database, what happened next"?
 - "Please continue"
 - "Go on"
 - Indirect phrases to encourage
 - "Ok", followed by silence
 - "I see", followed by silence
 - "Alright", followed by silence





- Clarifying Questions
 - "Can you tell me more about…"
 - "What did you mean by…"
 - "Could you give me an example..."
- Questions to elicit explanations for events
 - "Why did you..."
 - "What made you decide..."
 - Why didn't you…"



- Questions to elicit feelings or reactions
 - "How did you feel after…"
 - "What was your reaction when you heard..."
 - "How do you feel toward the person who..."
- Story reversal
 - Ask the interviewee to tell the story in reverse
 - Lead interviewee through reversed story "What happened just before that?"
 - Truth is consistent when told chronologically or in reverse



- Summary Statements
 - Eliciting commitment to a story
 - Review interviewee's account asking "Is that correct?"
 - Get specific commitments to comments that are especially significant to the interview or investigation
 - Do not alert the interviewee that their comments my be incriminating



Closure

- Keep lines of communication open
 - "If I need further information you'd be willing to talk to me again, right?"
- Prepare the interviewee for future activity
 - Face to face interview
 - Expect correspondence requiring a signature
 - Request a revised form or document





Closure

- For a "face to face" meeting
 - Stay positive
 - Ask interviewee for their ongoing help
 - Handwriting samples
 - To view documents
 - Log sheets
 - Time sheets
 - Risk assessments
 - Chain of custody forms



Cautions

- Do not begin the interview with negative expectations
 - Excuses for the interviewee to have amnesia
- Refrain from comment, "I'd like to ask you a few questions"
- Skip titles and positions
- Avoid legal jargon and "trigger" words
 - Fraud
 - Theft
 - Crime



Cautions

- Opinion questions
 - Do not reflect facts
 - Impossible to lie about an opinion
 - "When do you believe you'll have Windows Vista installed on every company issued laptop?" (opinion)
 - "How many licenses did you purchase for the installation of Windows Vista?" (fact)
 - "How did the 12-hour network failure restrict your ability to be productive?" (opinion)
 - "What tasks were you unable to perform while the network was down?" (fact)



Conclusion

- Questions & Answers
- Continuum Worldwide
 - Report It
 - 1.866.715.5616
 - Email at <u>report.it@continuumww.com</u>
 - Lee.pierce@continuumww.com
 - 402.351.3695 ext. 2284
 - Don.kohtz@continuumww.com
 - 402.351.3695 ext. 2240

